



CELCRETE
CLADDING SYSTEMS

NOVACOLOR CONCRETE

TRANSFORMING ORDINARY SURFACES INTO ARCHITECTURAL STATEMENTS



COLOUR PALETTE HIGHLIGHTS



Whether you're after a sleek off-form concrete look, a velvety soft-matte finish, or something entirely original, this product invites complete creative freedom.

Crafted for architectural expression, this versatile finish lets you recreate the raw beauty of poured concrete - or push beyond it with textures, tones, and effects limited only by your imagination.

Exclusively imported from Italy, Celcrete's Novacolor Concrete blends refined European artistry with enduring durability - so you can design without restraint and build with total confidence.

This anti-algae, acrylic-siloxane plaster coating is designed for exterior use and delivers a smooth, low-sheen finish with fine-grain detail (0.5-0.7mm) — ideal for both residential and commercial applications.

Thanks to its advanced formulation of acrylic binders and siloxane technology, this finish offers:

- Exceptional surface hardness
- Strong resistance to rain and moisture
- High breathability (transpirability)
- Anti-algae protection for long-term cleanliness
- UV resistance for lasting colour and finish

Perfectly suited to Celcrete's AAC Panel System, this hand-applied coating system is tailored to withstand New Zealand's demanding conditions.

15-YEAR WARRANTY
PRODUCT YOU CAN TRUST

UV AND WATER RESISTANT
BUILT TO WITHSTAND NZ CONDITIONS

30+ COLOURS
TAILORED TO YOUR DESIGN



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